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Terrence Campbell, CPFM
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Chris Hankins
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Todd Helmer, P.E.
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Mike Pollizzi
Control Systems, Inc.

Administrator

Dawn Newman
Newman Concepts



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www.themapa.org



MAPA

The Middle Atlantic Parking Association



Parking and Ponies

Join your parking colleagues for a day at the races!

On April 7, 2010, The Middle Atlantic Parking Association will present guest speaker Fritz Troller of Groom Energy Solutions at the Laurel Park Raceway. Mr. Troller will discuss the latest in energy efficient technologies to reduce parking garage costs.

What can you do TODAY to save money? Groom Energy Solutions, Fritz Troller's presentation will guide parking garage owners and managers to help them understand what they can do now to start saving money by becoming more energy efficient within their parking garages. Mr. Troller will highlight the alternative renewable and energy efficiency technologies that owners and managers should consider and how each can help to reduce the operating costs and increase



**MAPA's Spring Lunch n' Learn
April 7, 2010, 11am-4pm
Laurel Park Raceway**



the value of their facilities. He will conclude by reviewing case studies detailing how some companies took advantage of new technology, utility incentives, and tax deductions to save money.

After the presentation, enjoy lunch, networking with MAPA members and the rest of the day at the races. Be sure to stay for the MAPA Parking & Ponies Race. That's right! They have named a race after MAPA. Enter our drawing to have your picture taken in the winner's circle.

For more information, contact Dawn Newman at 410-964-5724 or dawncn@att.net.

Join us for our first event in 2010: "Parking and Ponies"

On behalf of the MAPA membership, I'd like to extend our thanks to Ray Infussi for his leadership over the past four years; In addition, thank you to Wayne Rice, who retired from Baltimore County Revenue Authority recently and has graciously accepted to stay on board in an emeritus status. Wayne will continue to help oversee the ongoing success of the golf tournament and other events. Thanks also to our other outgoing board member Mike Nichols. As the newly elected President, I would like to thank the membership and the new board members for their support as we look ahead to what MAPA can do for you. Our first order of business will be a mini-retreat to re-energize the board and brainstorm on ideas to best serve you. If you have any ideas or comments, please e-mail them to me at ljcohen@gwu.edu. I will be happy to discuss your ideas. It is my goal to make MAPA the best affordable resource it can be to all our members. To that end, I am excited about our first event of the year at Laurel Park called "Parking and Ponies" where we can mix business and pleasure. It is a new idea for a MAPA gathering that I encourage all to attend. I look forward to speaking with many of you at the event. In the meantime, we are here to serve you, so please feel free to e-mail or give me a call.

Larry J. Cohen, CAPP
Director, Parking Services
The George Washington University
202-994-PARK

2010 Board of Directors Elections

MAPA's 2010 Board of Directors elections were held in January. Larry Cohen, The George Washington University and Robert Streib, University of Baltimore have been elected President and Vice President respectively. Terrence Campbell, American University and William Boyle, Federal Parking were newly elected to the board to serve as directors. Todd Helmer, TimHaahs. Mike Pollizzi, Control Systems, Inc. and Chris Hankins Colonial Parking, Inc. (DE) were re-elected as directors.

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New Members – December 2009/ January 2010

*Corporate Maintenance Group
Columbia, MD
Richard Farrell*

*CVM Facilities Renewal
Oaks, PA
David Van Ocker*

*CVM Facilities Renewal
Oaks, PA
Andy Wilson*

*Federal Parking Company
Garrett Park, MD
William Boyle*

*Groom Energy Solutions
Sales, MA
Fritz Troller*

*Tech Painting Company
Alexandria, VA
Ed Easton*

Directors



William Boyle
Federal Parking



Terrence Campbell, CPM
American University

Chris Hankins
Colonial Parking, Inc. (DE)

Todd Helmer, P.E.
Timothy Haahs & Associates, Inc.

Mike Pollizzi
Control Systems, Inc.

Past President
Raymond Infussi
CTR Systems, Inc.

Emeritus
Wayne Rice

2009 Scholarship Award

The MAPA 2009 Academic Scholarship was awarded to Nicholas A. Spalt, who both attends and is an employee of the University of Delaware.

Mr. Spalt received a \$1500.00 scholarship for his personal and academic achievements.

To apply for the 2010 MAPA Scholarship Award, contact Dawn Newman, admin@themapa.org for an application. Deadline to apply is June 1, 2010. The 2010 awards are distributed for the Fall 2010 academic semester.

House of Cars Exhibit

National Building Museum, Washington, DC – thru July 11, 2010

House of Cars: Innovation and the Parking Garage explores the unique relationship between parked cars and the built environment, and encourages visitors to see these familiar structures in a whole new way. A showcase for innovation; a training ground for the 20th century's best-known architects; and now, a new direction for sustainable city planning; the parking garage tells many stories.

As soon as there were cars, there was a parking problem, and cities responded both by finding ways to fit cars into old structures – such as carriage houses – and inventing a new building type made specifically

for automobile storage. As the parking garage's building type evolved, innovative engineers explored the best ways to lay out parking places and create structural systems to accommodate both cars and people.

The parking garage may have a reputation as an eyesore, but House of Cars challenges this notion using examples of well-designed garages that add a creative tapestry to our streetscapes. It concludes with the question, "What does the future hold for parking?" and invites visitors to think about new types of parking solutions. For more information: www.nbm.org

House of Cars Presenting Sponsors



MAPA Member Benefactors
Colonial Parking, Inc.

MAPA Member Supporters
Carl Walker, Inc.
WPS North America

Vendor Spotlight



Groom Energy Solutions is a national provider of both renewable and energy

efficiency systems to commercial, industrial, institutional, and retail companies.

We consult, design, install, maintain, and finance sustainability oriented projects for our customer helping them to save money and resources while positively affecting the environment. Groom Energy works directly with both parking garage owners and managers in helping by first identifying energy saving opportunities along with available incentives and then to rollout implementations of the best technology for their specific garages. www.groomenergy.com

