



# MAPA

The Middle Atlantic Parking Association

## Quarterly Newsletter

Volume 2, Issue 1

January 2008

### MAPA 2008

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Newman Concepts

## MARK YOUR CALENDARS!

### 2008 Technology Luncheon and Speaker Series

Friday, February 15<sup>th</sup> 11:30-1:00

University of Baltimore

Free Parking Sponsored by the University of Baltimore

Featured Speaker & Sponsor: Peter Kelly, IntellEnergy

MAPA Members \$25 per person

Bring a 3<sup>rd</sup> person a they attend for just \$20

*Come and join your fellow members for the first in a series of luncheons designed to educate our members on what's new and innovative in parking technology. Peter Kelly will discuss energy efficient garage lighting and re-lamping. In this day of energy conservation and green design, can you afford not to be up on the latest trends and cost saving technology?*

### Register Today

Contact Dawn Newman at

410-964-5724 or by email at

[admin@themapa.org](mailto:admin@themapa.org)

**Space is limited so don't wait until the last minute!**

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## Red Light - Green Light

by Peter Kelly, IntellEnergy

IntellEnergy is an Energy Services Company formed in 2002 to bring innovative and exceptionally energy efficient lighting technologies to commercial properties nationally. With over 100 installations (over 65,000 light fixtures) in garages across the US, they are the largest ESCO in the country to specialize in multi-level garage lighting systems. Their very "green" lighting projects to date have saved over 5.6 mega-watts of electricity equivalent to either 31,000 metric tons of CO2 or 72,000 barrels of oil or 3.5 million gallons of gasoline.

IntellEnergy's state-of-the-art lighting systems are typically twice as bright over the conventional (red light) systems used today, require significantly less maintenance, increase bottom line operating costs and provide for a brighter and safer environment. Customers include some of the leading consulting engineering firms in the country plus universities, hospitals, property and garage management companies, airports, hotels and municipalities.

On February 15<sup>th</sup> at MAPA's Technology Luncheon, IntellEnergy will show you how their systems can enhance business development, increase retention of current management and leased contracts, can take the industry initiative in the "greening" of multi-level garages and maximize public awareness and relationships. They will show you how to design or install efficient lighting; how to identify existing opportunities; design new ones and explain how attractive lighting systems work in accordance with the Federal Energy Policy Act requirements which pass along enormous federal tax deductions to the end users.



MAPA is pleased to report that its' support of Parking Today and Park Across America was a resounding success. Over 60 MAPA members participated in this national web cast.

Park Across America organizer, Andy Van Horn, said that "MAPA's support was very strong. We were pleased with the event and with the role that MAPA played. Your excitement over making the event a success was unmatched. Parking Today looks forward to partnering with MAPA in the future."

### Welcome to MAPA's Newest Members

- Art Alabin, AMA Enterprises, LLC, VA
- Angela Alsobrooks, Revenue Auth. of PGC, MD
- Theresa Bagg, Envision Solar, CA
- Joel Hankins, Frederick Management Co., WV
- Lisa Ha, City of Harrisonburg, VA
- Duke Hanson, Duncan Solutions, MD
- Jim Houghton, ARINC Managed Services, MD
- Mark Lawrence, John Hopkins Univ., BSI, MD
- Alana Minear, City of Charleston, WV
- Michelle Porter, Carnegie Mellon University, PA
- Erik Puskak, Mobile Now!, MD
- David Tufaro, Robotic Parking Systems, Inc., MD

# Now Accepting Applications for Scholarship

MAPA is currently accepting scholarship applications for the Fall 2008 semester. Scholarship (s) granted under this program will be up to \$1,000. The award (s) shall be for one academic year. Applicants may re-apply for subsequent years. Scholarship awards may be used towards an accredited institution of higher learning or professional parking certification program.

**You may obtain an application by contacting Dawn Newman, MAPA Administrator, at 410-964-5724 or by email at [admin@themapa.org](mailto:admin@themapa.org).**

**Deadline for applications is April 30, 2008. Awards will be distributed in July 2008.**

To be eligible for the MAPA Scholarship Award you must be:

1. An employee (full-time, part-time, or student) of a MAPA organization member.
2. A spouse or dependent child of an employee of a MAPA organization member.
3. An employee must be employed for one year at the time of application.
4. Either a citizen or a resident alien.

## Mark Your Calendar!

### MAPA Annual Golf Tournament

**June 20<sup>th</sup>, 2008**

Proceeds benefit the MAPA Scholarship Fund. Venue details to follow. If you would like to participate in sponsorship of the tournament contact Dawn Newman at 410-964-5724.

### Sponsorship & Advertising Opportunities

If your company would like to sponsor an upcoming MAPA event or place an advertisement in the MAPA Newsletter, contact Dawn for details and rates.

410-964-5724



### New Dates for the PIE Conference

**March 30-April 2, 2008**

**Hyatt Regency O'Hare**

**Chicago, Illinois**

MAPA members will receive \$100 off full attendance registration costs or \$25 off the daily attendance registration rate. For conference details and registration information go to:

**[www.parkingtoday.com/pie](http://www.parkingtoday.com/pie)**

**You must identify yourself as a MAPA member to receive the discount.**

## **Benefits of MAPA Membership**

- SPEAKER SERIES
- TRAINING SEMINARS
- MEMBER NETWORKING
- INDUSTRY NEWSLETTER
- REPRESENTATION OF REGIONAL PARKING PROFESSIONAL
- NETWORK LUNCHEONS
- SCHOLARSHIP FUND
- GOLF TOURNAMENT

## **Call for Nominations!**

If you would like to serve on the Board of Directors of MAPA please submit:

- A letter of intent to run; and
- A biographical sketch

### **By January 31st to the MAPA office**

New board positions will be voted on at the annual meeting on Feb 15. The meeting will be held at the University of Baltimore at 10:00 AM before the Technology Luncheon begins. All members are encouraged to attend.



The Middle Atlantic Parking Association

8775 Centre Park Dr., #651

Columbia, MD 21045

**MAPA was created to foster expanded knowledge, organizational support and to improve public awareness and the image of it's parking members in all facets of the industry. To that end MAPA encourages other organizations to partner with MAPA in their upcoming events.**

**If you are interested in MAPA's support of your upcoming event contact Dawn Newman at 410-964-5724.**