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www.themapa.org



The Middle Atlantic Parking Association

2010 Annual Golf Tournament

Friday, June 18, 2010

Diamond Ridge Golf Course
2309 Ridge Road, Windsor Mill, MD



The Diamond Ridge Golf Course is one of Baltimore County's most revered classic courses that earned an impressive 3½ star award from Golf Digest's Places to Play. Come early and warm up on the driving range with a complimentary bucket of balls.

A full complimentary luncheon will be served after play has concluded. For more course information visit www.baltimoregolfing.com and click on the Diamond Ridge tab. The gold tournament benefits the MAPA Scholarship Program. Every year MAPA

awards scholarships to deserving people who are affiliated with MAPA. Complete the reservation form and choose a sponsorship to help send an aspiring student to college.



To register use the form on page 4 of the newsletter or go to the MAPA website, www.themapa.org to download a form. For more information contact Dawn Newman, MAPA Administrator, admin@themapa.org or by phone at 410-964-5724

Join us at the MAPA's annual golf outing on June 18!



We started the new year with a mini retreat for all board members to review many aspects of MAPA and how we can best serve our members

over the next year. One of our top goals included updating our web site (which is now underway) for content and a new look. By bookmarking www.themapa.org members will be able to obtain current and relevant information.

Our recently completed "Parking and Ponies Classic" at Laurel Park was a huge success with the largest turnout for a luncheon in a long time. Everyone in attendance had a great time, learned a lot about lighting efficiency from our presenters, Groom Energy Solutions, conducted some invaluable networking, watched the races and several even won a couple of bucks (not me)!

MAPA is looking to hold more events that provide the "Key 3"-- Learning, Networking and Fun as part of all future events.

With that in mind, MAPA's annual golf outing is our next event scheduled for Friday, June 18 at the Diamond Ridge Golf Course. The golf tournament benefits the MAPA Scholarship Fund. We look forward to a fun day in the sun with lots of networking.

Until then, feel free to contact any of the board members with any comments or questions as we work to make MAPA the best it can be.

Have a great summer!

Larry J. Cohen, CAPP

MobileNOW! Selected for Pay-by-Cell Pilot Project in Bethesda

Rockville based MobileNOW! Pay-by-Cell System **ParkNOW!** was selected for a three-month pilot project in Montgomery County, Maryland.

The pilot which began on January 4, is being conducted in Downtown Bethesda, in one of the city's most well travelled location's, encompassing some 1,250 parking spaces, including Garage 57, Lot 31, and the on-street meters along Bethesda and Woodmont Avenue and Elm Street.

This pilot program represents **ParkNOW!**'s largest U.S. installation to date. Krista Tassa, President of MobileNOW says, "We were delighted to launch this project in Montgomery County. Bethesda is a vibrant community, well suited to adopt new technologies." She goes on to say, "Well over a thousand users have already registered for the service. They are experiencing the convenience of not having to search for coins to pay for parking and being able to extend parking sessions remotely."

Rick Siebert, Chief of the Property Development and Planning Section of MCDOT, said, "We conducted a full RFP process to select our vendor for the Pay-by-Cell pilot program and we are happy to have selected Rockville based MobileNOW! We are surprised by the buzz the pilot has already created in the media, among civic groups and individual parkers." As a result, of this initial success, the county has decided to extend the pilot program for an additional six months. With this extension MobileNOW! will begin renewed efforts to promote the service and attract additional users.

Parking & Ponies Luncheon a Big Success

MAPA's Parking and Ponies event held on April 7 was the most well attended luncheon ever!



The presentation by Fritz Troller of Groom Energy Solutions, offered attendees information about what they can do to start saving money immediately by becoming more energy efficient within their parking garages. After the presentation, attendees stayed for lunch and a day at the races.

The third race was dubbed "MAPA's Parking & Ponies Classic" and was broadcast across the US along with a photo of the MAPA participants in the winner's circle with the jockey. If you would like an opportunity to present a relevant topic at a future Lunch & Learn, contact Dawn Newman, 410-964-5724, for further information on sponsorship opportunities.



Special thanks for MAPA's past President Ray Infussi.



Sponsor Fritz Troller and Board Member Terry Campbell.



Ray Infussi, MAPA's past President, was presented with a gift to say thank you for his years of service as a board member and President. Thank you Ray!

New Members

Eric Steele
Groom EnergySolutions,
Salem, MA

V. Perumalsamy
D & S Associates, Inc.
Hackensack, NJ

Scholarship Deadline Fast Approaching

Download an application from the MAPA website, www.themapa.org or contact Dawn Newman, admin@themapa.org for an application.

The deadline to apply for the 2010 MAPA Scholarship award is June 1, 2010. 2010 Scholarship awards are distributed for the fall 2010 academic semester.



The Middle Atlantic Parking Association

PO Box 2512
Columbia, MD 21045
410-964-5724; Fax: 410-740-0441
www.themapa.org

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Friday, June 18, 2010
Diamond Ridge Golf Course
2309 Ridge Road, Windsor Mill, MD

The Diamond Ridge Golf Course is one of Baltimore County's most revered classic courses that earned an impressive 3 star award from Golf Digest's Places to Play. Come early and warm up on the driving range with a complimentary bucket of balls. A full complimentary luncheon will be served after play has concluded. For more course information visit www.baltimoregolfing.com and click on the Diamond Ridge tab. The gold tournament benefits the MAPA Scholarship Program. Every year MAPA awards scholarships to deserving people who are affiliated with MAPA. Complete the reservation form and choose a sponsorship to help send an aspiring student to college.



- **Registration** (includes driving range, lunch, cart, towels, tees and balls) **7:30-9:00 AM**
- **Driving Range (must be registered first!)** **7:30-9:00 AM**
- **Modified Shotgun Start** **9:00 AM**
- **Lunch and Awards Ceremony at the End of Tournament**

_____	_____
Name/Organization	Email
_____	_____
Name/Organization	Email
_____	_____
Name/Organization	Email
_____	_____
Name/Organization	Email

Sponsorship: Please Circle

Event: \$500 (2) Lunch: \$350 (2) Contest: \$75 (3) Hole: \$50 (18)

Sponsorship Total \$ _____

Number of players _____ @ \$95 per person = \$ _____

Total Payment: \$ _____

Payment: **Check Enclosed** **Visa** **MC** **Amex**

Credit Card # Exp. Date Billing Zip Code

Signature Date

Make Checks Payable to: MAPA
PO Box 2512
Columbia, MD 21045
Fax: 410-740-0441
Email: admin@themapa.org