



# MAPA

The Middle Atlantic Parking Association

## Quarterly Newsletter

Volume I, Issue I

October 2007

### MAPA 2007

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## Letter from President Ray Infussi

Greetings!

Welcome to MAPA's new quarterly newsletter. If you're reading this, you are, like me, a member of the parking industry with an interest in the greater Mid-Atlantic region.

The MAPA Board of Directors has undertaken an effort to change the focus of MAPA and to address the needs of Institutions, Operators, and Vendors within the evolving parking industry. This newsletter is a first step in providing a forum for our members on events and happenings in our area. I hope that you'll take a read through and see what's happening and if you have something to add or suggestions, please let us know.

MAPA's new member programs will be unveiled in the coming months and as we've updated MAPA for the 21<sup>st</sup> Century, we're focused on the education of our members, advocacy for the parking industry, networking, and scholarship opportunities, and hosting some fun activities that can keep the stress of the industry at bay.

We provide advocacy for the parking industry to municipal governments on behalf of our members. Examples of this are that Baltimore City and Baltimore County members receiving news of new parking regulations and public and private parking ventures; we also write position papers with regard to the impact of proposed legislation. You can get more information with the links below:

[www.legistar.baltimorecitycouncil.com](http://www.legistar.baltimorecitycouncil.com) or  
[www.baltimoresun.com/news/local/baltimore\\_county](http://www.baltimoresun.com/news/local/baltimore_county)

**Be sure to take part in our upcoming training event, Park Across America, October 11, hosted by the University of Baltimore. Park Across America is a one day parking event not to be missed. Members can attend for just \$100.**

Park Across America is another example of the new direction that MAPA is charting and should prove worthwhile to our parking community.

Once again, I welcome you to our newsletter and the new MAPA!

**Ray Infussi**

**President**

**Middle Atlantic Parking Association**

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brought to you by  
Middle Atlantic Parking Association  
and *Parking Today*

**Thursday, October 11, 2007**  
**University of Baltimore, Baltimore, MD**  
**One Day Seminars For Parking Managers**

**Expand your knowledge & meet your fellow professionals**

The one day event includes five seminars originating from different locations around the U.S. Some will be live in Baltimore, others “beamed” live from other cities. You will be able to participate, ask questions and get answers. Plus we will have Speed Networking – meet associates from your area in the parking business, get their contact information and some insight into what they do. Then when you need resources you will have information in your rolodex. You’ve heard of Speed Dating. Here’s the networking equivalent.

**Seminars:**

- PARKING AS A RESOURCE by CORY MARCHASIN
- PUBLIC PRIVATE PARTNERSHIPS by RICK WEST— [Baltimore](#)
- GARAGE DESIGN by ROAMY VALERA
- REVENUE AND YOUR OPERATIONS by DENNIS CUNNING and CLYDE WILSON
- PARKING AND PUBLIC POLICY by BARBARA CHANCE — [Baltimore](#)

For more details and to register online go to [www.parkingtoday.com/paa](http://www.parkingtoday.com/paa)

Questions about Park Across America Contact Sandra Watson 310-390-5277 x.4

**Cost: \$100 for MAPA members**— Know someone who should be a MAPA member?

Contact Dawn Newman at 410-964-5724 or by email at [admin@themapa.org](mailto:admin@themapa.org) for an application.

**For parking, commuter services and transportation information visit**  
**[www.universityofbaltimore.org/parking](http://www.universityofbaltimore.org/parking)**

# Now Accepting Applications for Scholarship

MAPA is currently accepting scholarship applications for the Fall 2008 semester. Scholarship (s) granted under this program will be up to \$1,000. The award (s) shall be for one academic year. Applicants may re-apply for subsequent years. Scholarship awards may be used towards an accredited institution of higher learning or professional parking certification program.

**You may obtain an application by contacting Dawn Newman, MAPA Administrator, at 410-964-5724 or by email at [admin@themapa.org](mailto:admin@themapa.org) .**

**Deadline for applications is April 30, 2008. Awards will be distributed in July 2008.**

To be eligible for the MAPA Scholarship Award you must be:

1. An employee (full-time, part-time, or student) of a MAPA organization member.
2. A spouse or dependent child of an employee of a MAPA organization member.
3. An employee must be employed for one year at the time of application.
4. Either a citizen or a resident alien.

## Golf Tournament

The MAPA annual summer golf tournament was held on June 22nd at Diamond Ridge Golf Course in Windsor Mill, Maryland. It turned out to be a beautiful day weather wise and MAPA had it's largest turn-out to date with 60 golfers. The following teams were awarded prizes for:

- Tournament Winners: Rick Siebert, Ed Sebring, Jeff Burton, Dave Dabney, Montgomery County,
- Longest Drive: Mike Nichols, PMI
- Closest to the Pin: Rick Siebert, Montgomery County

## Thank You to our Golf Sponsors

- Charm City Signs
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- CTR Systems Mid-Atlantic
- Desman Associates
- Parking Today
- PMI
- PoleKats
- Tim Haahs & Associates
- University of Baltimore
- Whitaker Brothers

# What's New At MAPA

MAPA is working hard to bring important benefits to its' membership. Here's what's new and exciting at MAPA for 2007 and 2008. If you would like to make suggestions on new programs or for the newsletter, contact Dawn Newman at 410-964-5724 or by email at [admin@themapa.org](mailto:admin@themapa.org).

## **Benefits Of Membership**

SPEAKER SERIES

TRAINING SEMINARS

MEMBER NETWORKING

INDUSTRY NEWSLETTER

REPRESENTATION OF REGIONAL PARKING PROFESSIONAL

NETWORK LUNCHEONS

SCHOLARSHIP FUND

GOLF TOURNAMENT

**REGISTER TODAY FOR  
PARK ACROSS AMERICA  
[WWW.PARKINGTODAY.COM/PAA](http://WWW.PARKINGTODAY.COM/PAA)**



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